



**HKU
BUSINESS
SCHOOL**

MBA
Programmes

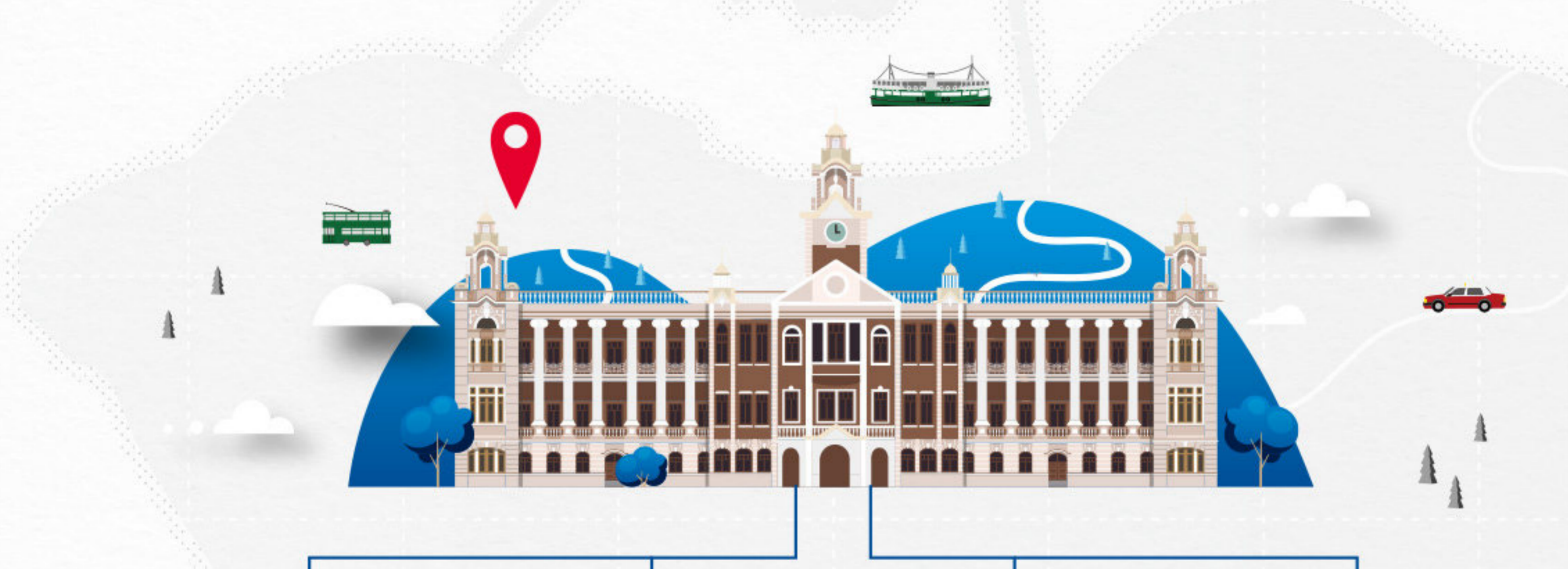
HKU Part-time GBA (HK-SZ) MBA





HKU PA
GBA (HK)

THE UNIVERSITY OF HONG KONG



#1
in Hong Kong
— QS —

Quacquarelli Symonds
World University Rankings®
2024

#26
in the world
— QS —

Quacquarelli Symonds
World University Rankings®
2024

#1
in Hong Kong
— THE —

Times Higher Education
World University Rankings
2024

#1
in the World
— THE —

Times Higher Education
World's Most International Universities
2021-2023

RT-TIME -SZ) MBA



WORLDWIDE RECOGNITION HKU MBA



HONG KONG TOP BUSINESS CENTRE IN ASIA AND THE WORLD



PART-TIME GBA MODE

in 2 years

10

Core Courses

+

6

Elective Courses

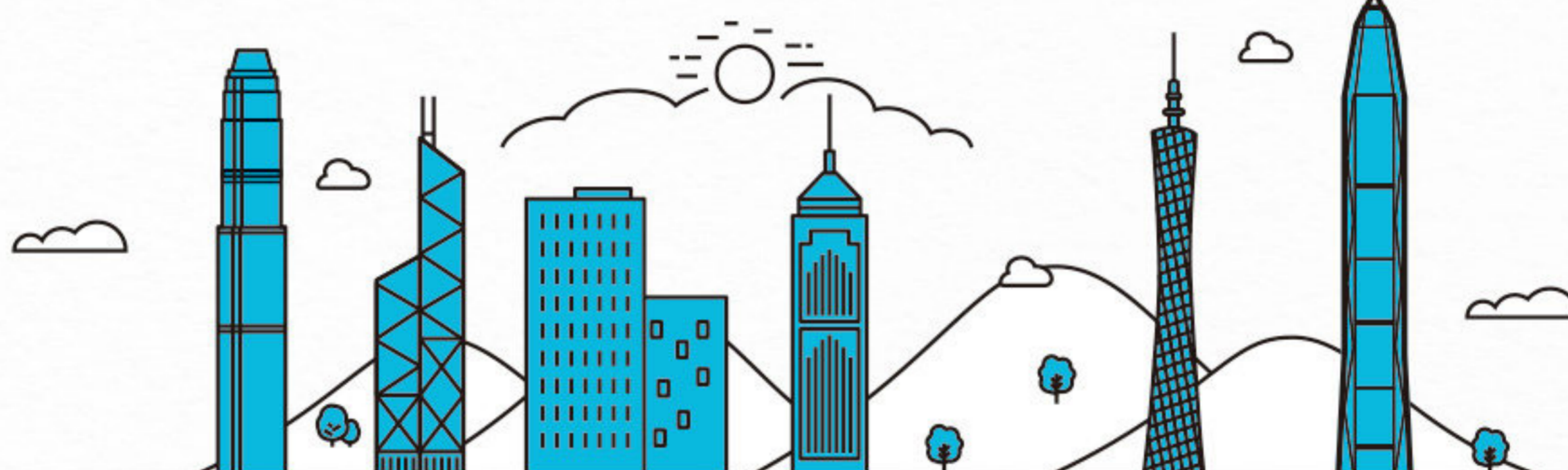


Programme Structure

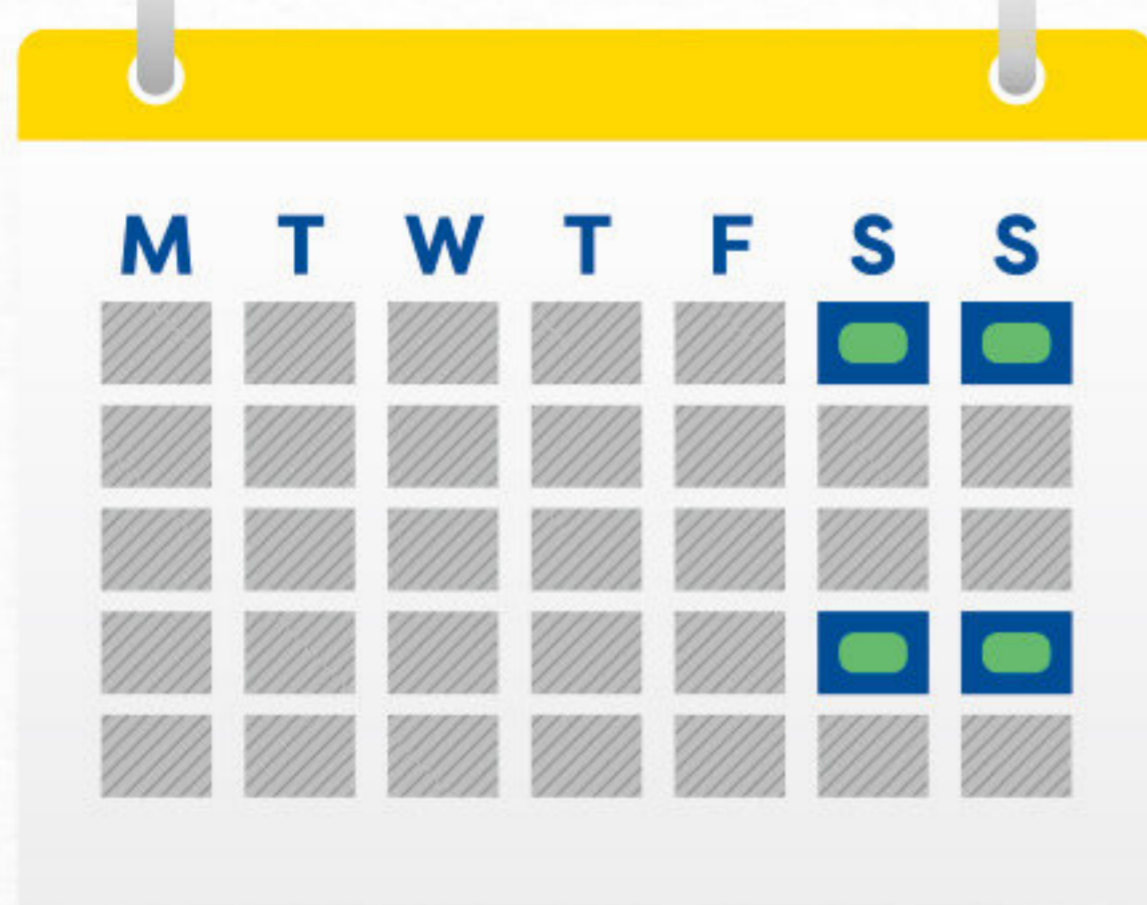
You are expected to complete all the courses within a minimum of 2 years (to a maximum of 4 years) in a 4-day modular structure, meaning you concentrate on one single course in a given 5-week period.

HK

SZ



Study at both Hong Kong and Shenzhen Campuses



- Courses are to be conducted on weekends

9:30 - 18:30
(Sat & Sun)

Prime City Centre Location of our Shenzhen Campus



Media Finance Centre

Futian Subway Station

Shenzhen Stock Exchange

12,000 square meters of venue

The Part-time GBA mode structure is designed for students to receive comprehensive and rigorous learning within a 4-day period every 5 weeks. The no-class weeks will allow students to focus and debrief their learnings from the lectures, meet with their cohorts for group assignments, and most importantly, prepare themselves for the upcoming class week. This study approach will ensure our students receive optimum learning while minimising travelling.

YEAR 1 & YEAR 2



10 Core Courses

- Accounting for Business Decisions
- Analytics for Managers
- Business Ethics
- Capstone Project
- Competitive Strategy
- Corporate Finance
- Macroeconomics : Global Perspective
- Managing Digital Innovation
- Managerial Economics
- Marketing Strategy

6 Elective Courses

Our elective courses will be categorised into five themes



Students may also take up to two electives from: Masters of Science in Business Analytics, Master of Economics, Master of Finance, Master of Accounting, Master of Science in Marketing, Master of Global Management and/or Master of Finance in Financial Technology.

HIGHLIGHTS



Regional Perspective

Our Asia-Pacific focus will give you a distinct advantage in building your career in the region. The focus on Asia and China business renders the programme highly relevant to the wider region's dynamic and ever-evolving business environment.



Reputation & Recognition

HKU has established a solid reputation as a premier international university and a member of the global family of universities.



Modular Structure

The Part-time GBA mode structure is designed for students to receive comprehensive learning within a 4-day period every 5 weeks. The weeks with no classes will allow students to prepare themselves for the upcoming class week. This study approach will ensure our students receive optimum learning while minimising travelling.



Flexibility

Studying at your own pace, you can complete this MBA degree within 24 months whilst continuing your busy work schedule.



Case-Based Approach

The HKU MBA programme adopts an experiential learning approach, with extensive use of business cases that enable students to become effective problem-solvers and decision-makers. These cases are written by our own professors and published by our renowned Asia Case Research Centre (www.acrc.hku.hk).



Diverse & Contemporary Elective Selection

Your MBA electives are often taught by industry practitioners and experienced professors to bring in real-world experiences and help solidify your management framework. Some of our elective courses include ESG, Sustainable Finance and Impact Investing, Managing Black Swans, Artificial Intelligence for Business Leaders, Insights and Lessons – Reflections of a CEO, and Online Business Strategy.

Alumni Lifelong Learning

HKU Business School offers its alumni the chance to enrol in one elective course per academic year to equip them with new knowledge, further strengthen their MBA networks, and stay connected to our business school. No course enrolment fee is charged.



The Entrepreneurship & Innovation Centre - Yuan Valley

The centre spans an estimated 3000 square meters, providing HKU students, alumni, and affiliated partners with resource support and a space for innovation. It also establishes a platform for interactive communication and self-improvement for talents in the Greater Bay Area. Some of the affiliated partners include the Bank of China, China Construction Bank, China Resources, Qianhai Financial Holdings, DJI, BYD Company, Tencent, and Huawei.



Entrepreneurial Incubation Lab

HKU MBA partners with Cyberport Academy, part of Hong Kong's largest start-up incubation hub to conduct the Entrepreneurial Incubation Lab course. The course aims to cultivate capabilities of start-up founders to identify market opportunities and help students build up an entrepreneur's mentality that leverages the training. It also engages them in practical workshops to develop investor decks and present start-up pitches.

International Field Project

In the past few years, we have organised numerous international field trips to Asia, Europe, and the US. International Field Project is an elective that helps students understand business dynamics in different economies by visiting companies and institutions, and also speaking with CEOs and top management of the visited companies.



Networking & Bonding

Networking opportunities are some of the highlights of the programme. Students studying the GBA (HK-SZ) MBA Programme will experience networking and bonding opportunities with the Hong Kong Part-time MBA students and alumni when travelling to the city for their courses and workshops. Additionally, HKU MBA colleagues at the Shenzhen Centre will also organise events regularly for students based in the Greater Bay Area to mingle with students from other Masters Programmes and alumni at the business school.

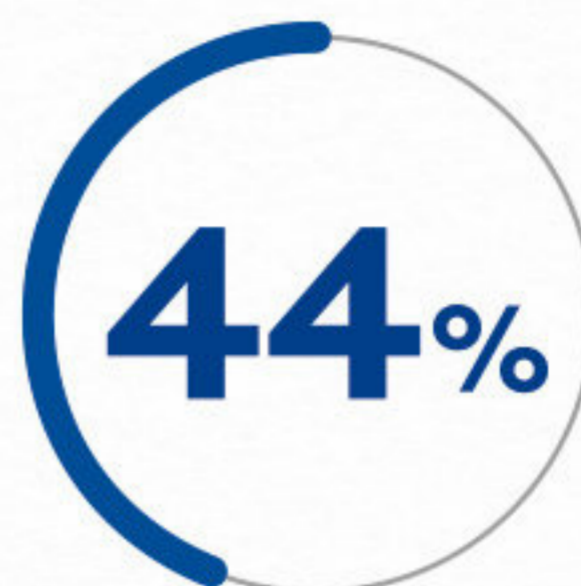
Part-time GBA (HK-SZ) MBA

CLASS PROFILE

— Class of 2025 —



Average age



Gender ratio
Male



Indicative Range of
Work Experience

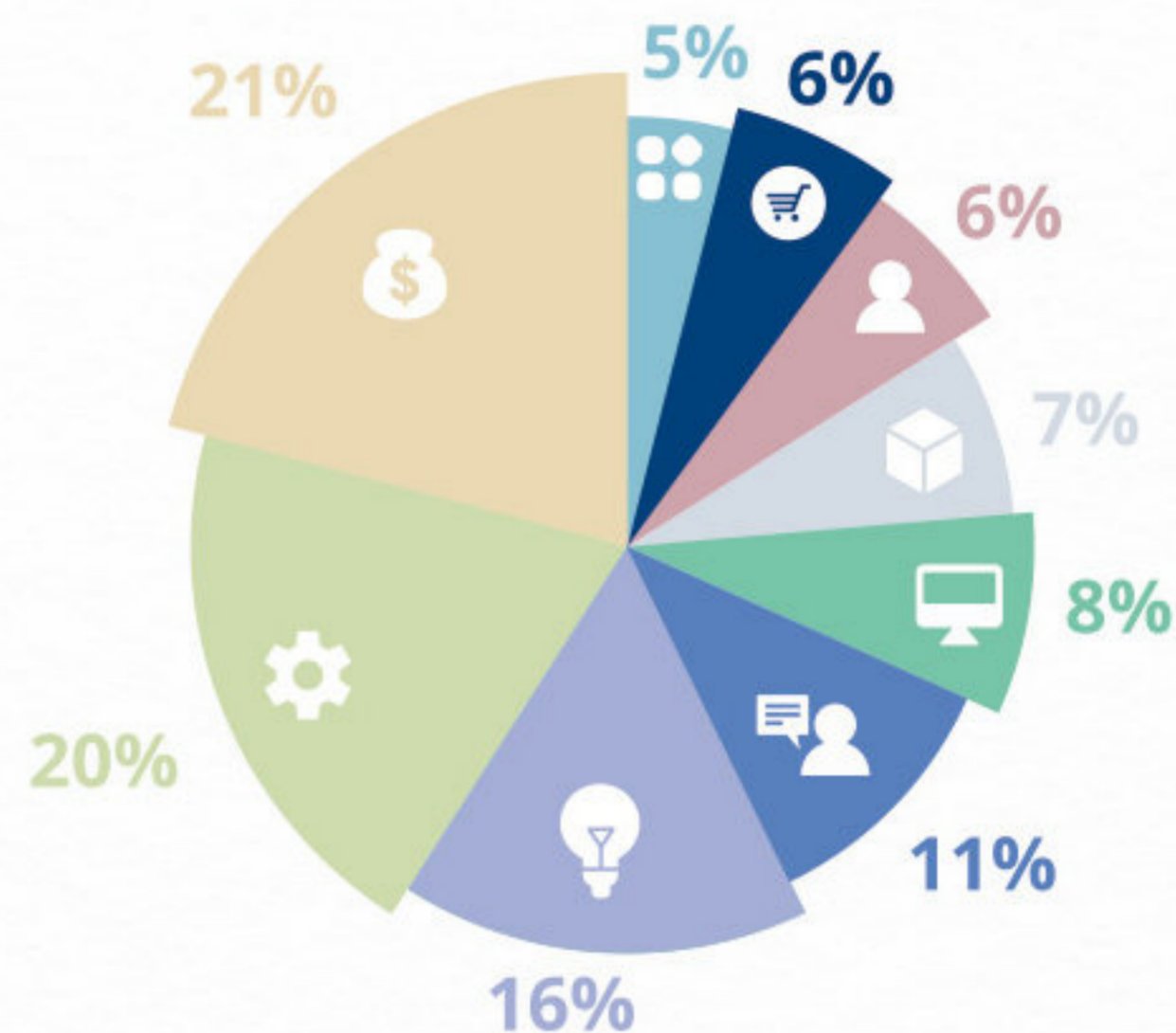
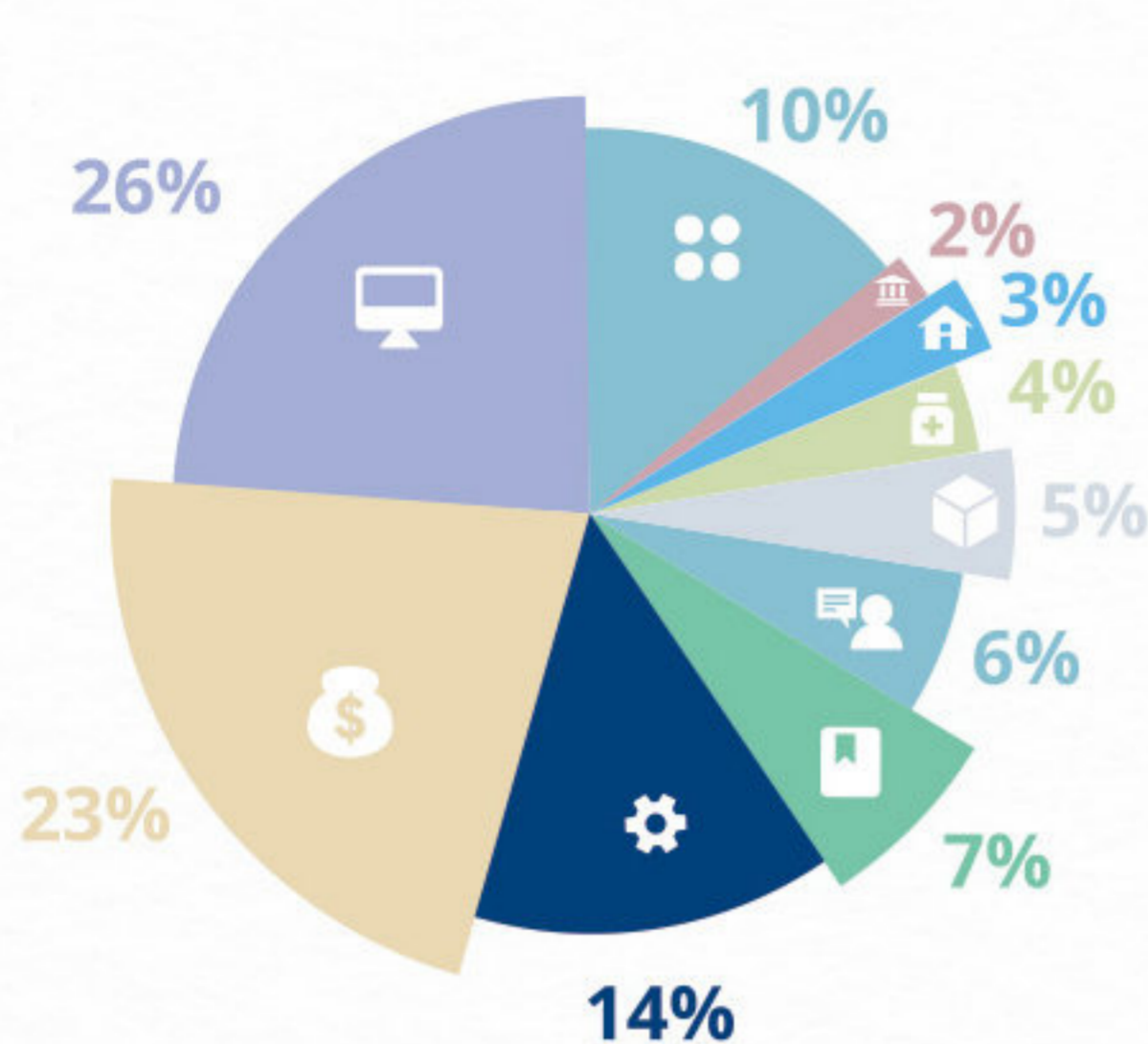


Gender ratio
Female



Location





Work Experience by Industry

26%	IT, Tech, Telecom
23%	Banking, Finance, Accounting, Insurance
14%	Utility, Consumer Products, Manufacturing
7%	Media, Advertising, Education
6%	Consulting, Advisory, Business Services
5%	Supply Chain, Logistics, Aviation, Automotive
4%	Healthcare, Pharmaceutical
3%	Real Estate, Property
2%	Government, NGOs
10%	Others

Work Experience by Function

21%	Finance, Audit, Accounting, Analyst
20%	General Management, Innovative Transformation
16%	Project Operation, Project Management
11%	Strategy, Planning, Consulting, Professional Services
8%	Engineering, Architect, IT
7%	Merchandising, Sourcing, Supply Chain Management
6%	Human Resources, Administration
6%	Marketing, Branding, Business Development
5%	Others

Companies (Partial)

HUAWEI	TENCENT	LENOVO	PING AN BANK	BAI DU	VIVO	DIDI
Standard Chartered	China Resources	DJI	HONOR	IBM	ANTA	OPPO
DBS	China Southern	China Construction Bank	Xiamen International Bank	Shanghai Industrial Holdings	China Merchants Bank	SHIMAO Group
CICC	Greentown Overseas	ABB	WeBank	Nike	Skechers	SF Express
Heytea	Gdh Guangnan Holdings	CRCC	Shell	Apple	AMAZON	P&G
Morgan Stanley	Walmart	Shopee	ZIJIN MINING	China Mobile	Yingke Law Firm	Alibaba Group
ByteDance	JLL	UnionPay	BEEPLUS	State Grid	China Minsheng Bank	Johnson&Johnson

Russell Fok

Grand Coffee Company Limited
Chief Operating Officer

The HKU MBA program has profoundly deepened my appreciation for knowledge. Engaging with professors and interacting with peers with diversified backgrounds have expanded my horizons and enhanced my understanding of the business world. I believe that the learning experience at HKU will lay a solid foundation for my future career development.

Juliet Zhu

Cytiva (Danaher Group)
G. China BU leader, Medical & Diagnostic & Applied

HKU stands as a world-class institution in Asia with a global perspective. Participating in the GBA MBA program has enabled me to fulfill my dream of pursuing studies at a top global university without having to go abroad.

The two-year learning journey is nearing its end. Over 10 courses of modular learning allowed us to progressively delve deeper, closely integrating theoretical models with business practices, thereby deepening my professional understanding with each session. During this process, I am fortunate to study alongside outstanding peers with different backgrounds, forming deep friendships with them. I also bravely made a proactive career choice, becoming a better version of myself.

"In a world where change is the only constant," many feel uncertain about the future in these changing times. The more challenging the environment, the more we need the courage to embrace change, rise with the tide, and even seek change proactively. In this regard, the learning experience at HKU MBA undoubtedly provides me a solid foundation of confidence.

Student Ambassador

2025
Class C



2024
Class C



2025
Class D



2024
Class C



2025
Class C



Bruce Mao

**National energy key laboratory
for new energy technologies**
Assistant Researcher

Walking with the outstanding is the best investment in oneself and a way to elevate cognition. HKU has opened a door for me to a synergy of hard technology and business management, perhaps even a new path to future innovations. Interacting with classmates from diverse industry backgrounds is like a fueling station for me, constantly sparking intellectual collisions, and keeping me in a state of continual breakthrough. The journey is long and challenging, but by moving forward without pause, a promising future awaits.

Ethan Xiao

Tencent Technology Group
Recruiting Senior Data Analysts

Throughout my GBA MBA journey, I've gained not only knowledge but also encountered numerous exceptional peers. Their passion, dedication, and perseverance in both academic studies and extracurricular activities have inspired me to remain resilient and composed when facing challenges. As Hemingway put it, "The true nobility is in being superior to your previous self. I hope that we can all be here to gain a better version of ourselves!" I believe that all of us here can transcend our limits and harvest a more exceptional version of ourselves.

James Kang

Swire Group
KA Sales

HKU MBA programme offers a comprehensive curriculum that emphasizes the integration of theory and practice. Additionally, the learning environment in the HKU MBA programme is highly international and diverse, providing me with opportunities for cross-cultural exchange. Meanwhile, I also have chance to meet some great friends and classmates, and I hope to start a business with them in the future!

Cyndi Chen

Tai Fung Bank Limited
Manager of Corporate Banking
Department

In HKU MBA programme, studying with classmates from various backgrounds and industries not only broadened my horizons but also sparked numerous collaborative opportunities. The curriculum emphasizes practical application, using case studies, group projects, and field visits to integrate theoretical knowledge with real-world challenges. This practice-oriented learning approach enhances our problem-solving and decision-making skills, ultimately helping us establish our business management frameworks and develop higher-level professional networks.

VT Xiang

OPPO
Manager/Head of
Account Operations Team

Returning to campus after 12 years was a brand new challenge for me. The HKU MBA education, blending eastern and western cultures, deeply immersed me in the collision of cultures and ideas. The vigorous discussions and insightful shares from professors and classmates with diverse backgrounds, especially in the classroom and during networking, have broadened the horizons of an internet industry veteran like me. I also applied the theoretical knowledge from the classroom to reflect on my professional practice, gaining new insights into my future work. I firmly believe this MBA experience will empower me to face future challenges with greater confidence.

Daniel Liu

BEEPLUS Technology
Vice President-Operations
Management Department

HKU MBA programme has been immensely beneficial to me. Its curriculum is well-designed and emphasizes interactivity, allowing me not only to learn from HKU's renowned professors but also to gain from the experience sharing of classmates from various industries. The unique Greater Bay Area model facilitates connections within the alumni network across Shenzhen and Hong Kong. Diverse and abundant alumni activities enhanced understanding and connections among alumni. This is why I love HKU MBA.

2025
Class C



2025
Class D



2025
Class E



2024
Class D



2024
Class D



Tyler Lu

SICK Sensor
Carrymen Dynamics, CEO

During my studies in the HKU GBA MBA programme, I gained in-depth and systematic knowledge in various courses ranging from marketing to financial management. Moreover, I received significant support in entrepreneurship. My startup, Carrymen, received substantial support from the HKU Business School's Yuan Valley, which introduced me to the School's extraordinary resources well beyond the traditional classroom learning.

The programme also helped me establish a broad network. HKU's international learning environment provided me with opportunities to collaborate with people from diverse cultures and backgrounds, significantly broadening my global business perspective. More importantly, through the platform provided by the programme, I successfully established close connections with investors, entrepreneurial mentors, and potential partners. This not only accelerated the development of my business in terms of funding and team building but also laid a solid foundation for future business expansion.

Angela Ma

Shenzhen Amos Sweets&Food Co., Ltd
Sales Director

HKU MBA programme has significantly expanded my academic and personal horizons. Returning to campus after years of professional experience, I deeply value this enriching educational journey.

The programme exposed me to world-class professors and truly globalized knowledge. Through an in-depth exploration of various business models, I enhanced my professional skills and leadership abilities, thus boosting my confidence in the global business arena.

HKU's English-language teaching environment and top-tier faculty have provided me with access to knowledge with global perspectives and classic case studies. In cutting-edge areas like artificial intelligence, fintech, and ESG, we have benefited from professors sharing their latest research findings.

This educational experience has opened new possibilities for me and laid the groundwork for me to become a lifelong learner. I eagerly anticipate my continuous progress and growth in the future.



France and Germany Field Trip



Shenzhen Annual Dinner



Banking Alumni Panel

MBA LIFE ENGAGEMENT



Soap Cycling



Orientation Day



MBA Class



Alumni Sharing



Craft Beer Experience



Fitness Session



Yasha Desert Run



Shenzhen Cocktail Making Event



Team Building



Part-time MBA Alumni Panel



Networking Event



US Field Trip



Badminton Tournament

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 (852)3962 1241 / (86)755-8308 8629
 Room 204, Block B, Cyberport 4, 100 Cyberport Road, Hong Kong
 HKU Business School Shenzhen Campus, Media Finance Centre,
 Futian District, Shenzhen

2024 ADMISSIONS



Requirements

- 1 A recognised bachelor's degree
- 2 Satisfactory GMAT/GRE/GRK/EA score
* Applicants with more than 7 years of postgraduate full-time work experience might be exempted from this requirement. Exemption, if any, will be considered on a case-by-case basis.
- 3 Minimum TOEFL score of 550 (paper-based)/80 (internet-based) or IELTS (academic module) overall band score of 6.0, with no subtest lower than 5.5.
- 4 At least 2 years of postgraduate full-time work experience (as of September 2024).



Tuition Fee

HK\$510,000

HK\$510,000 payable in 6 instalments over 2 years. Subject to change and final approval by The University of Hong Kong.



Scholarships

Merit-based scholarships are available for suitable Part-time GBA (HK-SZ) MBA candidates.



Online application

<https://mba.hkubs.hku.hk/part-time-gba-mba-admissions/>
The Part-time GBA(HK-SZ) MBA offers Bilingual Class this year.
Applicants can apply online.



APPLICATION PROCESS



Submit supporting documents

You should provide us with the following:

- Official/certified true copy of transcript(s)
- Certified true copy of degree certificate(s)
- Official GMAT/GRE/GRK/EA score report
- Official TOEFL/IELTS (academic module) score report
- A copy of your passport (page with photo)/ photo ID
- 2 referee reports
- Résumé



Interview

Once online applications and supporting documents are submitted, the Admissions Committee will shortlist candidates for interviews.



Admission decision

In general, the admission result will be available 2 to 4 weeks after the interview. The admission decision will be communicated via email once all the outstanding documents are received.

In exceptional cases, a conditional offer may be made subject to fulfilment of the GMAT/GRE/GRK/EA and/or TOEFL/IELTS requirements.