LEARN BUSINESS WHERE BUSINESS IS

FULL-TIME MBA
THE UNIVERSITY OF HONG KONG

First and Foremost

As the oldest tertiary education institution in Hong Kong, HKU now has an alumni community of more than 270,000, providing leadership services in various industries such as retail, banking, technology, commerce, government, education, and ESG. On the world scene, HKU has established a solid reputation as a premier international university and a member of the global family of universities. The University truly lives up to its motto, "Sapientia et Virtus", which translates to “Wisdom and Virtue".

Top Business Centre in Asia and the World

- Dynamic global city
- The world’s freest economy
- A strategic financial and business centre with low taxes
- The rule of law
- Mainland China’s doorstep
- Influential and core city in the Greater Bay Area (GBA)

Diversified Class Profile

We encourage applicants from all professional backgrounds as diversity of thought, personalities, education, and work experience are cornerstones of HKU MBA.

<table>
<thead>
<tr>
<th>No. of students</th>
<th>International students (incl. HK)</th>
<th>No. of nationalities</th>
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<tr>
<td>45-50</td>
<td>96%</td>
<td>Around 15</td>
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Worldwide Recognition - HKU MBA

- Ranked 14th in Forbes/Quants International MBA Rankings 2021-2022
- The Economist - Full-time MBA Ranking 2020-2021

- Highest 10-Year ROI & Shortest Payback Period, MBA, Asia Pacific
- For the 10th time
- QS TopMBA.com Return on Investment Report 2018
- Global Financial Centre
- Largest Stock Market
- Business-friendly Tax System
- Ease of Doing Business

- 29-30 Average age
- 6-7 Average yrs. of work exp.
The Full-time MBA Programme is an intensive one year programme with three tracks. All students spend nine months in Hong Kong, with field trips to Mainland China. Then, depending on the track they choose, they get to spend four months in London or New York, or Hong Kong/Shanghai.

1. London Track with London Business School (4-5 electives)
2. New York Track with Columbia Business School (4-5 electives)
3. Hong Kong Track (6 electives at HKU)
4. China Track with Fudan University (4-5 electives)

Students who prefer to have a deeper understanding of Asia business will take all of their courses at HKU, with our Part-time MBA students who are mostly working in middle to senior management positions with regional responsibilities. Working together with such experienced individuals gives Full-time MBA students great insights into the region and helps them connect with potential employers.

Executive Development Workshops

A series of Executive Development Workshops have been created to encourage students to fully engage in a unique learning experience while sharpening their soft skills.

Maximum of two elective subjects to be taken from other programmes at HKU. Students may take up to two electives from Master of Science in Business Analytics, Master of Economics, Master of Finance, Master of Accounting, Master of Science in Marketing, Master of Global Management and/or Master of Finance in Financial Technology.
HIGHLIGHTS

Reputation & Recognition
HKU has established a solid reputation as a premier international university and a member of the global family of universities.

Regional Perspective in the Heart of Asia with a Strong China Focus
Our dual focus on Asia and China business renders the programme highly relevant to the wider region’s dynamic and ever-evolving business environment. The China focus is achieved through regional case studies, field trips, seminars, and conferences as well as company visits.

An Expanded Global Vision with the London & New York Connection
The unique partnerships with world-renowned business schools such as the London Business School and Columbia Business School provide our students with unmatched opportunities in terms of educational experience and networking.

1-Year Intensive Programme
Being part of our intensive MBA Programme, you will only have to unplug from your career for a year. Our flexible structure also allows you to tailor your perfect MBA journey by selecting your favourite electives and going on the suitable track that fits your career goals.

China Immersion Programme
Designed to showcase the best of Chinese culture and business practices in China by providing experience to foster academic learning, inspire enlightening conversations, and offer some hands-on activities. Students will receive an eye-opening opportunity to learn about the vast diversity of China’s economy and world’s leading technology.

Case-Based Approach
The HKU MBA Programme adopts an experiential learning approach, with extensive use of business cases that enable students to become effective problem-solvers and decision-makers. These cases are written by our own professors and published by our renowned Asia Case Research Centre (www.acrc.hku.hk).

Personalised Career Services
Throughout your MBA journey, the Career Development & Training team will work closely with you to provide career advice and guidance, enhance your professional and personal skills, and help you with connections to relevant corporate and recruitment partners.

Entrepreneurial Incubation Lab
HKU MBA partners with Cyberport Academy, part of Hong Kong’s largest start-up incubation hub to conduct the Entrepreneurial Incubation Lab course. The course aims to cultivate capabilities of start-up founders to identify market opportunities and help students build up an entrepreneur’s mentality that leverages the training. It also engages them in practical workshops to develop investor desks and present start-up pitches.

Small Class Size & Collaborative Culture
The programme’s relatively small class size, along with the diversity of profiles among class members, allows for extensive interaction and collaboration.

Diverse & Contemporary Elective Selection
Your MBA electives are often taught by industry practitioners and experienced professionals in various industries such as retail, banking, technology, commerce, government, education, and ESG.

Extensive Alumni Network
HKU has an alumni community of more than 270,000, providing leadership services in various industries and organisations.

Alumni Lifelong Learning
HKU Business School offers its alumni the chance to enrol in one elective course per academic year to renew them with new knowledge, further strengthen their MBA networks, and stay connected to our business school. No course enrolment fee is charged.

Mentorship Programme
This programme connects current students to senior professionals to build mentor-mentee relationships. Students can obtain real-life business knowledge and develop leadership skills through sharing and professional insights from experienced mentors. This allows them to gain an engaging and enriching learning experience.
The HKU MBA Career Development & Training (CDT) team works closely with MBA students throughout their MBA journeys to provide career advice and guidance, enhance their professional and personal skills, and equip them with connections to relevant corporate and recruitment partners. Our team consists of seasoned professionals experienced in career coaching and employer engagement, enabling students to realise their unique career visions throughout their MBA journeys.

**Personal Coaching**
- Career Strategy & CV 1-on-1 via Zoom

**Information Sessions**
- Session topics and dates

**Mentorship Programme**
- Senior mentors from various industries
- Matching mentors and mentees

**Leadership Forum Series**
- Industry experts sharing insights

**Learning and Development Workshops**
- Topics and dates

**Business Networking**
- Company visits
- Alumni networking events

**Career Fair**
- Opportunities to network with employers

**Events Schedule**

- **Jul**
  - CV Template & Career Survey
  - Personal Coaching: Career Strategy & CV 1-on-1 via Zoom

- **Aug**
  - MBA Recruitment Guides: Top 100 Banking, Finance, Investment, Management Consulting, IT, Media, Advertising, PR, and FMCG firms
  - Leadership Forum: Company Event

- **Sep**
  - Learning & Development (L&D): Professional Workshops
  - Job Alert: Internships and Management Associate Programmes

- **Oct**
  - Learning & Development (L&D): Executive Coaching
  - Business Networking: Company Visits, Mini Career Fair (Internship)

- **Nov**
  - Leadership Forum

- **Dec**
  - Business Networking: International Trek, Alumni Chapter

- **Jan**
  - Business Networking: Professional Workshops

- **Feb**
  - Business Networking: Company Information Sessions

- **Mar**
  - Business Networking: Company Visits, HK/China Trek Part 2

- **Apr - Aug**
  - Partner Schools: Virtual L&D Workshops, Coaching Sessions with career managers and professional coaches, Alumni Sharing Sessions
**CAREER REPORT**

Class of 2020 & 2021

- 92% Employment Rate
- 93% Secured Jobs In Asia
- 61% Change in Job Locations
- 88% Change in Job Functions
- 70% Change in Job Industries
- 55% Secured an Internship

**Post-MBA Job Industry Distribution**

- Financial Services: 30%
- Technology: 21%
- Advisory Services, Consulting: 14%
- Consumer Goods, Fashion, Retail: 12%
- Manufacturing, Chemical: 7%
- Food & Beverage: 5%
- Aviation, Logistics: 3%
- Education: 3%
- Healthcare and Pharmaceutical: 3%
- Media: 1%
- Others: 4%

**Post-MBA Job Function Distribution**

- Branding, Business Development, Marketing: 47%
- Finance: 23%
- Consulting, Professional Services: 19%
- General Management: 17%
- Planning, Strategy: 15%
- Product Development: 8%
- Project Management: 8%
- Operations: 7%
- Procurement: 3%
- Others: 1%

**Location of Employment**

- Hong Kong: 60%
- Mainland China (incl. Beijing, Shanghai, Shenzhen): 20%
- Other regions of Asia (incl. Japan, Korea, Singapore and Thailand): 12%
- Americas (incl. Canada and USA): 4%
- Europe: 4%

**Immigration Arrangements for Non-Local Graduates (IANG)**

Non-local students who have graduated from a degree programme in a locally-accredited university in Hong Kong are eligible to remain in Hong Kong for an initial period of twelve months under IANG without other conditions of stay and would be able to take up employment during this period. Those admitted under IANG may subsequently apply for an extension of stay if they are employed or have secured an offer of employment.

**Post-MBA Recruiters (Partial list)**

- Ali Invest
- Barclays Bank
- BCG
- China Merchants Group
- CHC
- CICC
- Clifford Capital
- Credit Suisse
- DBS
- ESR
- East Japan Railway
- EI Group
- Elwood
- Emirates NBD
- Fosun
- GIC
- Goldman Sachs
- Great Wall
- HSBC
- Invesco
- IPG
- JPMorgan Chase
- KPMG
- Krane
- Macquarie
- Morgan Stanley
- NUS
- Nomura
- OTSG
- Ping An
- PwC
- SECO
- SPAR
- Standard Chartered
- TCI
- TPG Capital
- UBS
- Workday
- Xinhua
- Zijin

**No Objection Letter (NOL) & Internship**

According to Hong Kong’s immigration regulations, a non-local student enrolled in a full-time locally-accredited degree with a study period of no less than one academic year may take up a curriculum-related internship endorsed by the institution where the student is enrolled.
Jose Manuel Rodriguez Moreno

"The variety of classes in the HKU MBA programme, the project that we worked together on, and the awards that we won have become a tipping point of my career."

David Kim

"Before joining HKU MBA, I was always questioning the direction of my career. While I was working for a Korean conglomerate, I needed new momentum and, most of all, I wanted to experience various cultures and make friends from different backgrounds."

Aline Herth

"Asia, and especially Greater China, play a central role in the global technology and commodity market, making it absolutely vital for me to know and understand said marketplace. Hong Kong is a great entry point."

Aakriti Jain

"There are a number of major takeaways I gained from the HKU MBA. These include time management, efficient networking, and the importance of teamwork. I can apply these takeaways to my current role working with multi-client teams."

Sam Greenwood

"Coming from a background in government affairs, I decided to pursue an MBA to build a broader and deeper understanding of what it takes to create and implement a successful corporate strategy focusing on Asia."

Jose Eduardo Coello Kunz

"I was working in finance in Mexico City before I decided to take the leap and study an MBA at The University of Hong Kong. I have always been a person that likes to push myself outside of my comfort zone, but felt that many universities I looked at in the US and Europe wouldn’t have pushed me."

Sarah Atiq

"We are an incredibly diverse class. Another great support system has been the Career Development Team and we have been lucky enough to be introduced to industry experts and leaders in multiple industries."

Kyoji Fukuda

"There is much of value that an MBA programme can offer. I can tell prospective MBA candidates with confidence that the MBA is suitable for those who are seeking to switch careers."

Iris Xie

"The reason I joined HKU MBA is because it is well known to Mainland students that the teaching quality and reputation of The University of Hong Kong are very high."

Hong Phuc Nguyen

"Everyone tells you you’ll meet interesting people studying for an MBA. However, being mentioned by Savio Kwan, the former President and COO of Alibaba, and being able to have coffee with him once a month is beyond anything I could have dreamt of."
MBA LIFE & ENGAGEMENT

2023 ADMISSIONS

Requirements
1. A recognised bachelor's degree.
2. Satisfactory GMAT/GRE score.
3. Minimum TOEFL score of 550 (paper-based) or 79 (internet-based) or IELTS (academic module) overall band 6.5, with no subtest lower than 5.5.
4. At least 2 years of postgraduate full-time work experience (as of August 2023).

Tuition Fee
HK$588,000
HK$588,000 for the Full-time MBA Programme, payable in 3 instalments. Subject to change and final approval by The University of Hong Kong.

Scholarships
Merit-based scholarships are available for suitable Full-time MBA candidates.

Online application
https://mba.hkubs.hku.hk/programmes/full-time-mba/admission/apply-now/

APPLICATION PROCESS

Submit supporting documents
You should provide us with the following:
- Official/certified true copy of transcript(s)
- Certified true copy of degree certificate(s)
- Official GMAT/GRE score report
- Official TOEFL/IELTS (academic module) score report
- A copy of your passport (page with photo) / photo ID
- 2 reference reports
- Résumé

Interview
Once online applications and supporting documents are submitted, the Admissions Committee will shortlist candidates for interviews.

Admission decision
In general, the admission result will be available 2 to 4 weeks after the interview. The admission decision will be communicated via email once all the outstanding supporting documents are received.

In exceptional cases, a conditional offer may be made subject to fulfillment of the GMAT/GRE and/or TOEFL/IELTS requirements.